

# KAVIYA SELF DEVELOPMENT WOMEN'S CENTRE

Organization Registration No

DS\MN\SS\RG\NGO\31,BT/RVSS/2017/08

**GA/2843** 

**Divisional Secretary** 

Manmunai North, Batticaloa,

Address

53/1, New Boundary Road, Sinnaurani

Batticaloa,

E-mail Address

kaviyasdwc@sltnet.lk/ kaviyasdwc@yahoo.com

Office Telephone no

0652227528

Contact person

Mrs. yohamalar Ajithkumar

**Executive Director** 

(0772241143 / 0652227528)

Miss P Janushiya Administration

Mr S Selvaraj Accountant

: Mrs V Ganesamoorthy

Finance Director (0768539717,0652227528)

Geographical Areas:

**Eastern province** 

## Background:

In the year 2002, "Kaviya" was established with the view of empowering the society who were affected economically and educationally, live below the poverty line. At the same time, build self-confidence, self-motivation and leadership among women. Kaviya commenced working in all 14 divisional secretariat division and discharging its duties and services to their beneficiaries. During Tsunami devastation and pre and post conflict period, Kaviya was one of the forerunners in discharging services to the affected community and continue to work in Tsunami camps in the district of Batticaloa. Currently we are working Batticaloa, Trincomalee, Ampara District areas as well women Entrepreneurship development to develop market oriented strategy and implement to improve access to available markets within and outside the district for the products of women entrepreneurs.

#### Vision:

Build the path towards the women empowerment and Gender Equality in the Comminutes

#### Mission:

To be a leading national level organization ensuring gender equality and sustainable socio economic development through women and youth empowerment, entrepreneurship development, expanding cooperative business culture and ensuring women and youth participation in decision making.

#### Goals:

Create a women society to live in harmony and poverty less peaceful life in their community.

#### Strategy:

Develop a network to promote the activities of government and non government Sector wise Experts to enhance our groups; such as, Income Generating Projects, Resource persons, Transparency. Additional plan, Theatre action Group Network, women entrepreneur forum, cooperative societies and mass media.net work.

#### **Procedures**;

As per KAVIYA's HR Manual and Finance Manual.

## Motivation of the staff;

Incentive payments, Free Discussions, Providing Training, Wages, uniforms, individual Meetings, Educational Motivation, Transport, Friendly meetings, Stationeries and Holidays.

## Management;

Efficient and Friendly Leadership, Equality, Mutual Understanding and transparency with communication.

#### **Culture**;

Harmony, Freedom, Mutual Understanding, Respecting each other, devotion, Transparency, Accountability

The organization constitutes a general body with Executive Director, Treasurer, Board members consisting of seven members.

It is registered in the Social Service Department under the Divisional Secretariat of the Manmunai North (Batticaloa) as Non Government Organization in 2005, bearing registration number: DS/MN/SS/RG/NGO/31 and with Company Registrar's Registration as Guarantee limited Co., No. GA 2843.

## Parsed Donner Fund

Year	Donner	Project	Budget
2007-2009	Help from Germany	School leavers Vocational Training	4,300000.00
2008-2011	World Vision , ,	Livelihood ,	1,800,000.00
2008-2010	Un Habitat	Housing Recovery & Developing Community Development Council Through Micro Credit	2,700,000.00
2007-2009	IOM	IDP Camp Management and A warmers	2,300,000.00
2009-2014	ILO	Socio economic and Women entrepreneurship Development	1,8000,000.00
2008-2010	Fliect	Peace Building programme	2,200,000.00
2011-2017	SCC/WeEffect	Woman Empowerment & gender equality	45,000,000.00
2015-2017	UNDP	EU SDDP projects	48,507011.00
2006 still	Kaviya Micro Credit	Revolving Fund Loan System	7,000000.00
2018-2022	WeEffect	Empowerment of Women and Young Girls of Batticaloa District Economically and Educationally and Power Them as Drivers of Development and Social Inclusion	48,000,000.00
2018-2021	We effect	"Strengthening Socio economic Development in Community Cooperatives in Batticaloa"	43,000,000.00
2019 - 2020	UNDP	Support to Sustainable for Resettlement Society (SSRS Project)	

2020 - 2022	UNDP	SDR Project – Support to Durable for Resettlement	31,593,625.00
2021 - 2023	HELVETAS	Crossing Boundaries Youths (CBY)	9,183,980.00
2023	GIZ	Support to Small and Medium Enterprise in the Organic Agriculture Sector of Sri Lanka	3,0128,21.00
2022-2023	TEC/Anpalayaam	Female headed family livelihood support Programme	2,000.000.00

## **Key Activities**

- Women Empowerment (you can)
- Peaceful Empowered Ethnic community
- Community Development program
- Gender awareness & Equality Development
- Gender base violence awareness program
- GBV case management (Aathara)
- WHH empowerment program

- Micro credit Program revolving fund
- Capacity Building Training Program
- Vocational Training
- Self-employment (Small business)
- Organic Agriculture
- Women/youth Entrepreneurs Development
- Youth Empowerment Though Skill and leadership
- Children Program Children Groups
- Health awareness
- Psycho social
- Publication and documentary

## **Target group**

- Resettled Community(IDP)
- Female Headed family(War widows)
- Number of dependence in family(school leavers, after GCE (O/L)
- Deferent able people
- Self-employee's (small entrepreneurs)
- Vulnerable community
- Children
- Violence against women Group(GBV)
- Youths
- Religions leaders
- Cultural artist groups
- Community based Organization and Cooperatives
- Government/non-government organizations

## Pictures of some field activities by our organizations

- ➤ 4500 beneficiaries have been identified since 2005 to date and supported livelihood assistance and empowered their life style. After 2010, we have changed their trend, motivated the beneficiaries as entrepreneurs, and gave loan from 5,000 to 20,000. Now the loan amount has increased to 25,000 100,000 for individual. We have supported to register their business and other legal formalities and link with the banks to obtain loan to enhance to develop their business in small and micro level.
- In Micro credit system 300 groups, 32 producer groups and 6 Women Cooperative Societies have been established and gave Rs 3,860,900.00 as loan .The recovery is 98% and this is Kaviya's success full Program and it's own project. 230 youth entrepreneurs and 1100 micro level entrepreneurs also included.





We issued relief items such as food & cloths to the people who were displaced from Vakarai & Muthur during the civil war.





Distance Learning Course on Conflict Transformation and Peace Building support by CHA Colombo





Batticaloa District peace conference (support by Muslim aid, CHA)





Replanting Day border village to building peace with the neighbor villages





We performed training programs on Livelihood, Gender Development such as Carpentry, masonry Trainings and Cement Block Making, Beauty parlor, electrician, motor mechanism, tailoring and handy craft products with the help of donors.

PHOTOS





We are doing Capacity building training, Vocational Training, livelihood support, Revolving fund (Micro credit) Health awareness (seasonal disease, early marriage, alcohol awareness) and gender development with the help of UN Habitat.







## Vocational Training Electricity and wiring Training



**Sewing Training** 



**Cane Products** 

## **Home Gardening**



**Cake Icing Training** 



**Kaviya Dress Making centre** 





Kaviya gave supporting awareness program, Capacity building training, Literacy program, Counseling, Gender Equality, Self Development training, Program for the affected 250 Female headed household (5 to 10 members in a group) by War and tsunami.





## **Training**





With the help of CARE International at present we are doing the following programs - Building relationship development within selected female headed household in Batticaloa district. Empowered to seek the achievement of their social-economic and civil rights as well strengthened the mechanisms effectively assist and support survivors and prevent gender based violence and gender equity







Programs for War affected widows with the help of fiect, increasing their participation in mediation board.





Economic Empowerment or CB-TREE methodology is a tool for rural economic development and empowerment program with the help of ILO.

We have done capacity building training in Gender, Community discussion, Fire Prevention Government policy and legal entitlements in tsunami affected camps.

## **Government Policy**



**TOT Training** 



**Gender Training** 



**Fire prevention Training** 



Women empowerment & gender equity project with the support of Swedish Cooperative Centre (SCC). Objective of this project is Empower the women living under poverty line and livelihood and strengthen the co-operative movement in the society.







In the post-conflict scenario, many women from low income families of the district were supported to involve in entrepreneurial activities. However, majority of them still operate at a marginal income generation level. This has increased their vulnerability and they fall into the hands of undesirable social elements. The reason for their low income level is mainly due to difficulty in finding markets for their products. Therefore it is important that a Project related to women entrepreneurs development mainly focusing on improving the markets for their products is launched within the district.

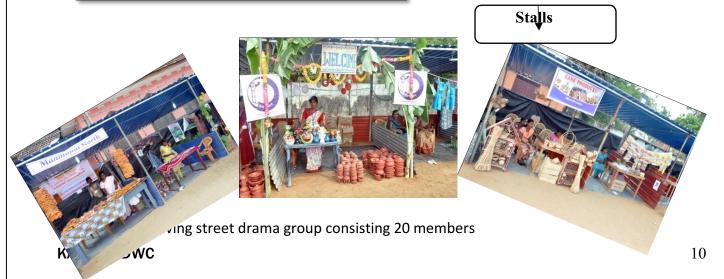
## HON.MINISTER OF PRODUCTIVITY PROMOTION AT TRADE FAIR OF WOMEN ENTREPRENEURS IN BATTICALOA HELD IN APRIL 2013

Hon. Minister Awarding Best Women Entrepreneur at Trade Fair in Batticaloa in April 2013.





Hon. Minister Visiting Stalls of Women Entrepreneur at Trade Fair in Batticaloa in April 2013.



- We are able to do this program in any part of the Island
- Presently we are doing street drama (Title: "Conflict Transformation and peace Building")
- GBV Awareness street drama

## **Musical Activities:**

- Producing and Publishing Song Albums (Type Compact Disk) about peace
- Composing and Recordings
- Music group with Instruments
   GBV Awareness through street drama





## Psychosocial activities /GBV

Since the year 2005 Kaviya Self Development Women Centre is involved in livelihood, protection, counseling and psychosocial programs for the benefit of the women who were affected by natural disaster and war. From this they are becoming to their normal life. To promote the life of widows, children who lost their parents and the women who are under the poverty line Kaviya is helping them. Furthermore, our center is working within the villages, which has affected by natural disaster, and to promote the self-development of the family headed women and children. Also the women who effected mentally are in our custody and kept in a case center to bring them into normal life. Violence against women 16 days activism campaign 2009 At Kanchirankudah village.

District level

Divisional leve







**EU - SDDP Local economical and Youth enterprises** 

Under the UNDP Program in Batticaloa, Kaviya has selected as facilitator to carry out the subject program for 2 years from 2015 to 2017, covering 10 DS divisions.

YED

## **Exposure Visit**



Palmyra PG



**Coir PG** 







**PG Clay** 







## Leather YED





## Amirtham

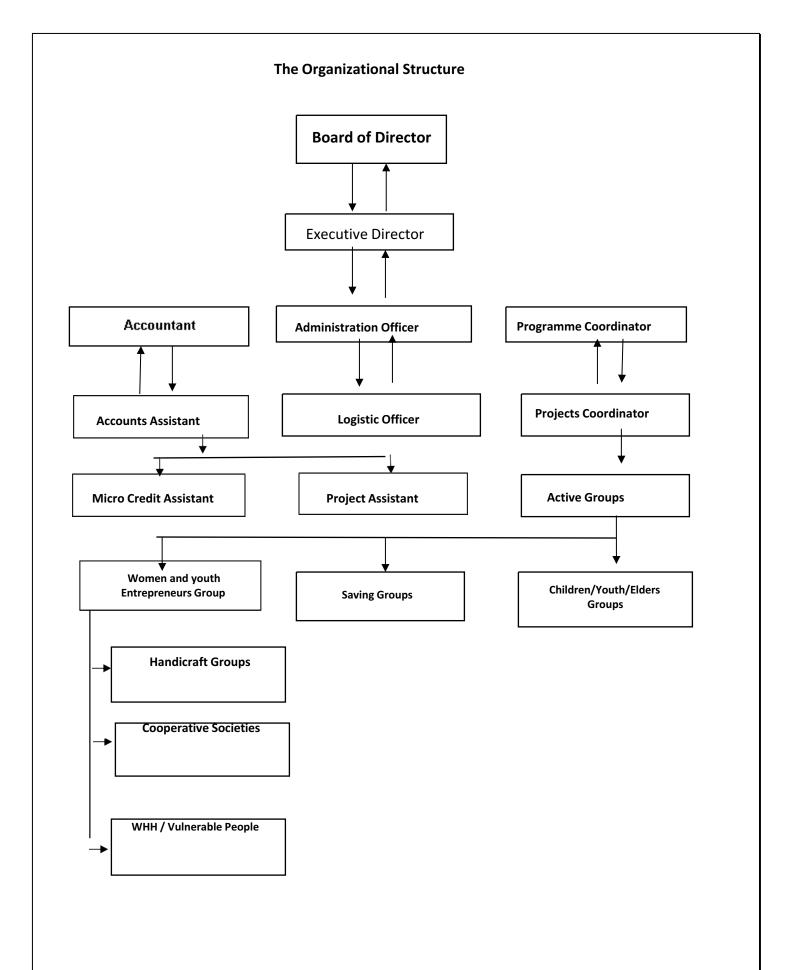






## Handloom





**Resource persons Details** 

Full Name: Mrs. Yogamalar Ajithkumar
Private address: 23/29, Aerons lane, Batticaloa.

Office address: 96/5, Geleny lane, Batticaloa.

Participated Training: PRA, PNA

Social mobilization - Tamilnadu, India

Child rights, Human rights

Women Rights and Gender Equality – United Kingdom

Advocacy

Group formation environment

NGO Management Sacra Management Psycho- social

TOT

Community Discussion
Awareness reusing
Organization Development
Business Development

Entrepreneurship development- Sri Pattium University, Bangkok

Women's motivation

Theatre action Group forming CBO Strengthening

Full Name: Mrs. Barathy Heandy

Private address: 419/9, Trinco Road, Batticaloa

.

Office address: Senior Lecture, Easton university of Sri lanka

Participated Training: Marketing survey

Gender Development

Women Rights

TOT

Community Discussion Organization Development

Women's motivation

Full Name: Mr. K. Kirishnakumar (DRMU field officer) HRC

Private address: Uppodai Road ,Kallady Batticaloa

Office address: HRC Batticaloa

Participated Training: Human rights

Child rights

Full Name: Mr. Eleyathampy Jayarasa (UN Field Officer) HRC

Private address: Love lane Batticaloa

Office address: UN Volunteer

Participated Training: Government policy

Human right

Full Name: Mr. S. Thayanathan (Lecture of College of Education)

Private address: Bar Road Batticaloa

Office address: College of Education Thalangudah Batticaloa

Participated Training: Disaster management

Proposal writing Report writing

Communication skill Training

Full Name: Mr. S. Jeyapalan(Director of -HNDA ,University Mansanthoduvai)

Private address: Batticaloa.

Office address HNDA Mansanthoduvai

Participated Training: Business Development and Capacity building

Full Name: Mr. K. Karunakaran

Private address: Seeds Farm, Karadiyanaru,

Office address: Seeds Farm, Karadiyanaru Agriculture savers

Participated Training: PRA, Agriculture Capacity Training, Home Gardening training, Soiled

management, Garbage management training, (Special Skill Compost

Making TOT)

Full Name: Dr Arulanantham

Private address: Thamaraikerni Batticaloa

Office address: RDHS ( Regional Director of Health Services )

Participated Training: Health awareness

НΙУ

Season Disease Water Sanitation

Food Secretory Analysis

Full Name: Mr Jayasankr
Private address: Kallady, Batticaloa

Office address: RDH- PHI

Participated Training: HIV

Family counseling Season Disease

Traditional Food Processing and nutrition

Gender abuse awareness

Full Name: Mr.S.Sritharan

**Private address:** 124/3, Central road, Batticaloa.

Office address: Career guidance and Counseling officer, Department of Education.

# Participated Training: Career guidance & Counseling -National institute of Social Development Course of Personal professional growth

## **Directory of Resource Persons for Capacity Building**

- Communication
- Gender Equality
- Disaster management
- How to reduce Poverty
- Conflict Management
- Environment
- Sustainability
- Society Development
- Entrepreneurship Development
- Loan, recovery
- Counseling
- Project proposal
- Reporting & Monitoring
- Child Women rights
- CBO Formation
- Social Mobilization
- Awareness program

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# "KAVIYA" SELF DEVELOPMENT WOMEN'S CENTRE THANK YOU

